Curvo Data Enrichment

CURVO™

HEALTHCARE'S OVERWHELMING DATA CHALLENGE

Complete, relevant data is essential across large healthcare organizations, from the CFO to clinicians to sourcing professionals. Hospitals need good product records for meaningful benchmarking and effective sourcing negotiations that reduce the cost of healthcare. However, finding and maintaining complete data at scale is difficult. Product churn and disjointed sources contribute to unreliable or missing item data. As a result, hospitals unnecessarily overspend on implants and miss out on significant savings.

Spend Management Transformation Starts with Data

Curvo Data Enrichment quickly normalizes large amounts of data, making it actionable and allowing for a new level of clinical data analytics. Healthcare leaders gain visibility into spend management for greater efficiency, understanding and financial results. The rigorous AI-powered enrichment process and our expert clinical data groomers quickly cleanse, correct and cross-reference implant and PPI spend information.

How Curvo Data Enrichment Adds Value and Insight

Curvo Data Enrichment links back to robust master records for a variety of important enrichments. The process leverages Curvo's proprietary GIC© classification and construct logic for implants and PPI — the gold standard in orthopedics and spine.
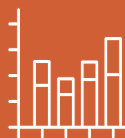
95% match rate on clinical products, so more data gets enriched

Item normalizations, manufacturer, UoM and conversion enrichments

Part-level attributes with GTIN, GUDID and GMDN product enrichments

Market-driven benchmarks show your pricing quartiles

Thorough construct and procedure identification

Secure DaaS and data license options built for flexibility and speed
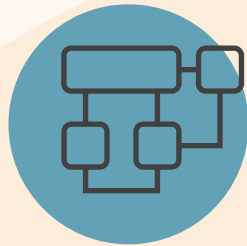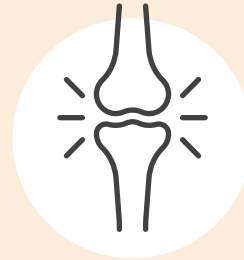
Curvo Data Enrichment Use Cases

Healthcare Master Data Management (MDM)

Mapping to Product Master Sources

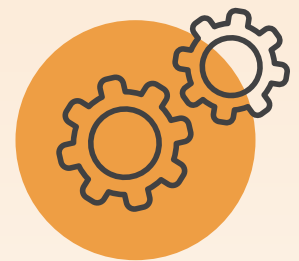**Market Data Enrichments and GIC© Classification**

Constructs Logic and Surgical Procedure Enrichments

Utilization Benchmarking and Cost-Per-Case Analysis

Data Grooming and Normalization

Customizations and Integrations

3.4M
clinical products
in GIC© database

CUSTOMER SUCCESS

"This is the best source of data that I have, and they continue to develop it and only make it better. Curvo's service and support is excellent."

DIRECTOR OF MATERIALS SERVICE, REID HEALTH